

Tableau DataViz Challenge 2021 – Terms & Conditions

DO NOT ENTER THIS CHALLENGE IF YOU ARE OTHERWISE PROHIBITED BY LOCAL LAW TO PARTICIPATE IN THE SAME. PARTICIPATION IN THIS CHALLENGE CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

1. Challenge Description: VOID WHERE PROHIBITED BY LAW. The Tableau DataViz Challenge 2021 is a skill building challenge in which a participant can learn how to use Tableau software and submit a visualization & story specific to the given datasets

2. Event Organizer: SmartBridge Educational Services Pvt. Ltd., located at Plot No 132, 2nd Floor, Above DCB Bank, HMT Nagar, Nacharam Main Road, Hyderabad, India – 500076 (“SmartBridge” or “Organizer”)

3. Sponsor: Tableau Software, Inc., located at 1621 North 34th Street, Seattle, Washington 98103 (“Tableau” or “Sponsor”).

4. Challenge Period:

- Registrations: the registrations to the challenge may be received from 12th March 2021 at 12:01 a.m. Indian Standard Time (“IST”) until 11:59 p.m. on 31st March 2021 (“Registration Period”) to be considered for challenge entry.
- Technical Bootcamp: The technical bootcamp will be organized every day at 05:30 p.m. IST to 08:30 p.m. during 01 April 2021 to 06 April 2021
- DataVizChallenge: Submissions to the Challenge may be received from 07 April 2021 at 12:01 a.m. IST until 11:59 p.m. IST on 17 April 2021 (“Submission Period”) to be considered for evaluation

5. Eligibility: To be eligible to enter the challenge, at the time of entry, you (“Entrant”) must: (i) have validly submitted your visualization for the challenge here: <https://smartinternz.com/tableau-dataviz-challenge-2021> (ii) be enrolled as a student or educator in a degree-granting program at an accredited academic institution; and (iii) be above the legal age of majority in the jurisdiction where you reside; (“Entrant”).

6. How to Enter:

To enter the Challenge, complete the following steps:

- i. Complete the registration process here: <https://smartinternz.com/tableau-dataviz-challenge-2021>
- ii. Must download & activate the Tableau desktop software
- iii. Attend the technical bootcamps
- iv. Enroll to any one data visualization theme by registering on the smartinternz platform as a student or educator.
- v. Produce and publish a Tableau data visualization, and
- vi. Publish the visualization to Tableau Public
- vii. Submit visualization for the Challenge here: <https://smartinternz.com/tableau-dataviz-challenge-2021> (“Submission”). Your Submission must be publically accessible and available at all times during the Challenge Period. All Submissions must comply with all SmartInternz terms and conditions of use, available at <https://smartinternz.com/terms-conditions>

Submissions not properly entered into the Challenge will not be acknowledged. Proof of entry does not constitute proof of receipt by organizer. Submissions must be received by organizer no later than the end of the Submission Period. Limit one entry per person. If multiple Submissions are received per person, only the most recent Submission will be considered. Only eligible Submissions actually received by organizer during the

Submission Period will be eligible to win. Organizer is not responsible for (i) inaccessible, lost, late, misdirected, mutilated, damaged, irregular, altered, counterfeit, fraudulent, incomplete, or illegible Submissions, which are void, or (ii) for any computer-related, online, telephonic, or technical malfunctions that may occur. Illegible, unintelligible, inaccessible, non-public, incomplete, garbled, or mutilated Submissions will be disqualified. Organizer reserves the right, in its sole discretion, to disqualify any Submissions not in compliance with these terms & conditions.

By making a Submission and participating in the Challenge, you represent and warrant that: (i) you agree to the terms and conditions of use of the www.smartinternz.com website (available at <https://smartinternz.com/terms-conditions>), and also hereby grant Organizer an irrevocable, royalty-free, worldwide license to use your Submission for marketing and promotional use, with the right to reproduce, modify, adapt, publish, publicly perform, create derivative works from, and publicly display in whole or in part; (ii) the Submission is your original work, and you have secured any and all rights, releases, or permissions necessary for the use and distribution of your Submission by Organizer; (iii) your Submission does not violate or infringe upon the copyright, trademark, or other intellectual property rights, publicity rights, or any other rights of any third party; (iv) your Submission contains data that is from publicly available data or data that is now made publicly available, and does not contain data that should remain confidential or private.

7. How to Win:

Top Thirty (30) submissions will be selected from the total valid submissions. A panel of judges (“Panel”) will evaluate all submissions based on the following criteria:

25 points: Creativity

25 points: Analytical Depth

25 points: Beauty/Design

25 points: Story telling

The Panel will evaluate and attribute a final score to each Submission for each of the above listed criterion. Top thirty (30) submissions with highest overall score (sum of above four attributes) shall present their data visualizations & stories to a panel of judges on a specified date for the final round of evaluation. The three (3) Submissions that receive the highest overall score from the Panel from the final round will be selected as the winners. In the event of a tie, the Submission(s) that received the higher score from the Panel in the category of “Analytical Depth” will be selected as the Winner. Winners will be notified by email and announced in publicly available forums, events and media as determined, selected and represented by the Organizer. If the winner does not respond to the notification attempt within three (3) days from the first notification attempt, then such potential winner will be disqualified and an alternate winner will be selected from among the remaining contestants based on the judging criteria described herein.

If a potential Finalist is disqualified for any reason (in organizer’s sole discretion), an alternate contestant will be selected from among the remaining contestants based on the judging criteria described herein. Each finalist must agree that he or she has an ongoing responsibility to make sure that their actions do not disparage or adversely affect the name, reputation or goodwill of the Organizer or any other person or party affiliated with the Contest.

The judges' decisions are final with respect to all aspects of the Challenge. Organizer and its parent, affiliates, subsidiaries, employees, agents, officers and directors, advertising and Challenge agencies, and their respective officers, directors, employees and their respective agents will not be liable for unsuccessful efforts to notify a winner. If a potential winner cannot be contacted, does comply with these terms & conditions, or prize is returned as undeliverable, potential winner forfeits the prize. If a potential winner is disqualified for any reason, the prize

may be awarded to a runner-up, if any.

8. Prizes:

Prizes for Top three (3) submissions - 1st place 30,000 INR, 2nd place 20,000 INR and 3rd place 10,000 INR in-kind for each track (student and educator)

No prize substitution, cash substitution, or assignment or transfer of any of the prizes is permitted, except by Organizer for reason of unavailability. The prize consists of only those items specifically listed as part of the prize. All taxes, costs, and fees associated with the Prize are the sole responsibility of the winner. LIMIT ONE PRIZE PER PERSON. Odds of winning depend on the number of entries and the skill of the entrants.

9. Conduct: By participating in the Challenge, Entrants agree to comply with and be bound by these terms & conditions. Failure to comply with these terms & conditions may result in disqualification from the Challenge. Entrants further agree to comply with and be bound by decisions of organizer, which shall be final and binding in all respects. Organizer reserves the right to disqualify any individual it finds to be: (a) tampering or attempting to tamper with the operation of the Challenge or Organizer's web site(s); (b) violating these terms & conditions; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any organizer's property or services; or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

Except where prohibited by law, by accepting a prize, finalists' consent to organizer's or sponsor's use of their name, likeness, address (city and state only), statements, photograph, voice, Submission, and/or likeness for advertising and promotional purposes related to the Challenge in any and all media now known or hereafter devised, worldwide and without further notice, compensation, consideration, review or consent and without regard to moral rights.

10. Limitations of Liability: By participating in the Challenge, Entrants agree, to the fullest extent of the law, to release and hold harmless Organizer, and its respective parent, related companies, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any claim, injury, loss, or damage of any kind arising from or in connection with the Challenge (including but not limited to the receipt, use, or misuse of any prize or any component thereof) or the promotion thereof. Organizer assumes no responsibility or liability for the following: (a) telephone or technical malfunctions that may occur; (b) any incorrect or inaccurate information, any of the equipment or programming associated with or utilized in the Challenge, or any technical or human error which may occur in the processing of purchases and/or invoices in connection with the Challenge; (c) any injury or damage to participants related to or resulting from participating in this Challenge, including any use or receipt of a prize awarded herein, other than injury or damage caused by Organizer's negligence or willful misconduct; or (d) any use or inability to use any awarded prize.

11. Right to Terminate or Modify: If, for any reason, the Challenge is not capable of running as planned, including because of tampering, unauthorized intervention, fraud, technical failures, force majeure, or any other cause beyond the control of organizer which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Challenge, Organizer reserves the right to cancel, terminate, modify or suspend the Challenge. Organizer reserves the right to modify these terms & conditions at any time for clarification purposes without materially affecting the terms and conditions of the Challenge. Any attempt to deliberately damage the content or operation of this Challenge is unlawful and subject to legal action by organizer or its agents.

12. Privacy: By participating in the Challenge and ticking the box inserted on the registration page, you authorize the transfer of your personal data to the organizer & sponsor for the purposes of administration of the Challenge for marketing purposes. All information submitted to the Organizer & Sponsor as part of this Challenge will be

treated in accordance with Organizer's privacy policy, located at <https://smartinternz.com/privacy-policy> , which governs the collection, use and disclosure of personal information for the purposes of this Challenge. Personal information will be used by Organizer to contact potential winners and fulfill the prizes. You have the right to access, withdraw, and correct your personal data. You may request such action by sending a message to info@thesmartbridge.com. For questions regarding our privacy policy, please contact us at info@thesmartbridge.com.

13. Governing Law: All central, state, municipal, provincial, and local laws and regulations apply. To the extent permitted by the mandatory provision of the applicable law, this Challenge and these Terms & Conditions are governed and interpreted by the laws of the State of Telangana, India without regard to its conflict of law provisions. VOID WHERE PROHIBITED.

14. Winner List / Official Rules: For a copy of the Terms & Conditions for this Challenge and a list of winners, please visit <https://smartinternz.com/tableau-dataviz-challenge-2021>

15. Disclaimer: The trademarks associated with the Prize awarded under this Challenge are registered or unregistered trademarks of their owners, who are not affiliated nor have endorsed this Challenge. Prizes awarded under this Challenge may be subject to restrictions and licenses from their manufacturers and may require additional hardware, software, service, or maintenance to use. The prize recipient shall bear all responsibility for use of such prize in compliance with the conditions imposed by the manufacturer, and any additional costs associated with its use, service, or maintenance.

16. Language: The English language version of these Rules governs the relationship between the parties. Any translation is for convenience only.